



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 2658460
Schedule Dates 10/18/16-10/31/16
Advertiser Trump Pence-R (112286)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 10/25-10/31 (868940)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 10/10/16
Last Modified 10/28/16
Entered By Kimberly Camps
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,152.50
Net Total \$29,197.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2016	18	\$23,700.00
Nov. 2016	7	\$10,650.00
Grand Total:	25	\$34,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/25/16-10/28/16	4	:30	4:58A- News-Good Morning Washington at 5a			2	2	2	2						Washington (WJLA)		10/10/16
1.1	Normal Line / SPOT	10/27/16-10/27/16	4	:30	4:58A- News-Good Morning Washington at 5a					1				1	\$250.00	\$250.00	Washington (WJLA)		10/21/16
2.0	Revised Line / SPOT	10/31/16-10/31/16	4	:30	4:58A- News-Good Morning Washington at 5a		2										Washington (WJLA)		10/10/16
2.1	Revised Line / SPOT	10/31/16-10/31/16	4	:30	4:58A- News-Good Morning Washington at 5a		1										Washington (WJLA)		10/21/16
2.2	Normal Line / SPOT	10/31/16-10/31/16	4	:30	4:58A- News-Good Morning Washington at 5a		1							1	\$200.00	\$200.00	Washington (WJLA)		10/28/16
3.0	Revised Line / SPOT	10/25/16-10/28/16	4	:30	6A- News-Good Morning Washington at 6a			1	1	1	1						Washington (WJLA)		10/10/16
3.1	Normal Line / SPOT	10/28/16-10/28/16	4	:30	6A- News-Good Morning Washington at 6a						1			1	\$600.00	\$600.00	Washington (WJLA)		10/21/16
4.0	Revised Line / SPOT	10/31/16-10/31/16	4	:30	6A- News-Good Morning Washington at 6a		1										Washington (WJLA)		10/10/16
4.1	Normal Line / SPOT	10/31/16-10/31/16	4	:30	6A- News-Good Morning Washington at 6a		1							1	\$500.00	\$500.00	Washington (WJLA)		10/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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5.0	Revised Line / SPOT	10/25/16-10/28/16	4	:30	6:58A- ABC-Good Morning America			2	2	2	2						Washington (WJLA)		10/10/16
5.1	Normal Line / SPOT	10/28/16-10/28/16	4	:30	6:58A- ABC-Good Morning America						1			1	\$600.00	\$600.00	Washington (WJLA)		10/21/16
6.0	Revised Line / SPOT	10/31/16-10/31/16	4	:30	6:58A- ABC-Good Morning America		2										Washington (WJLA)		10/10/16
6.1	Revised Line / SPOT	10/31/16-10/31/16	4	:30	6:58A- ABC-Good Morning America		1										Washington (WJLA)		10/21/16
6.2	Normal Line / SPOT	10/31/16-10/31/16	4	:30	6:58A- ABC-Good Morning America		1							1	\$550.00	\$550.00	Washington (WJLA)		10/28/16
7.0	Normal Line / SPOT	10/29/16-10/29/16	4	:30	6:58:40A- ABC-Good Morning America Saturday							1		1	\$200.00	\$200.00	Washington (WJLA)		10/10/16
8.0	Revised Line / SPOT	10/25/16-10/28/16	4	:30	11:59:56A- News-ABC 7 News at Noon			1	1	1	1						Washington (WJLA)		10/10/16
8.1	Normal Line / SPOT	10/27/16-10/27/16	4	:30	11:59:56A- News-ABC 7 News at Noon					1				1	\$400.00	\$400.00	Washington (WJLA)		10/21/16
9.0	Revised Line / SPOT	10/31/16-10/31/16	4	:30	11:59:56A- News-ABC 7 News at Noon		1										Washington (WJLA)		10/10/16

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9.1	Normal Line / SPOT	10/31/16-10/31/16	4	:30	11:59:56A- News-ABC 7 News at Noon		1							1	\$300.00	\$300.00	Washington (WJLA)		10/28/16
10.0	Revised Line / SPOT	10/25/16-10/28/16	4	:30	5P- News-ABC 7 News at 5p			1	1	1	1						Washington (WJLA)		10/10/16
10.1	Normal Line / SPOT	10/27/16-10/27/16	4	:30	5P- News-ABC 7 News at 5p					1				1	\$400.00	\$400.00	Washington (WJLA)		10/21/16
12.0	Revised Line / SPOT	10/25/16-10/28/16	4	:30	5:30P- News-ABC 7 News at 5p			1	1	1	1						Washington (WJLA)		10/10/16
12.1	Normal Line / SPOT	10/27/16-10/27/16	4	:30	5:30P- News-ABC 7 News at 5p					1				1	\$400.00	\$400.00	Washington (WJLA)		10/21/16
14.0	Revised Line / SPOT	10/25/16-10/28/16	4	:30	5:59:26P- News-ABC 7 News at 6p			1	1	1	1						Washington (WJLA)		10/10/16
14.1	Normal Line / SPOT	10/28/16-10/28/16	4	:30	5:59:26P- News-ABC 7 News at 6p						1			1	\$650.00	\$650.00	Washington (WJLA)		10/21/16
16.0	Revised Line / Access	10/25/16-10/31/16	4	:30	6:58:46P- Wheel Of Fortune		1	1	1	1	1						Washington (WJLA)		10/10/16
16.1	Normal Line / Access	10/27/16-10/27/16	4	:30	6:58:46P- Wheel Of Fortune					1				1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/21/16
17.0	Revised Line / Access	10/25/16-10/31/16	4	:30	7:27:56P- Jeopardy		1	1	1	1	1						Washington (WJLA)		10/10/16
17.1	Normal Line / Access	10/27/16-10/27/16	4	:30	7:27:56P- Jeopardy					1				1	\$2,800.00	\$2,800.00	Washington (WJLA)		10/21/16

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18.0	Normal Line / Prime Premium	10/31/16-10/31/16	4	:30	7:57:56P- ABC-Dancing with the Stars (Monday)		1							1	\$5,000.00	\$5,000.00	Washington (WJLA)		10/10/16
19.0	Normal Line / Prime	10/28/16-10/28/16	4	:30	9P- ABC-Shark Tank (Friday)						1			1	\$3,500.00	\$3,500.00	Washington (WJLA)		10/10/16
20.0	Revised Line / SPOT	10/18/16-10/24/16	4	:30	11:00:26P- News-ABC 7 News at 11p		1	1	1	1	1						Washington (WJLA)		10/10/16
20.1	End Dated Line / SPOT	10/18/16-10/21/16	4	:30	11:00:26P- News-ABC 7 News at 11p			1	1	1	1			4	\$1,100.00	\$4,400.00	Washington (WJLA)		10/21/16
21.0	Normal Line / SPOT	10/29/16-10/29/16	4	:30	11:00:26P- News-ABC 7 News at 11p							1			\$600.00		Washington (WJLA)		10/10/16
21.0.1	Closed Preempt	10/29/16															Washington (WJLA)	Program Change/Exception -	
22.0	Normal Line / SPOT	10/30/16-10/30/16	4	:30	10:59:56P- News-ABC 7 News at 11p								1	1	\$500.00	\$500.00	Washington (WJLA)		10/10/16
27.0	Normal Line / Prime	10/28/16-10/28/16	4	:30	10:01P- ABC-20/20 (Friday)						1			1	\$3,000.00	\$3,000.00	Washington (WJLA)		10/10/16
29.0	Revised Line / Football	10/29/16-10/29/16	4	:30	3:30P- Sports-ABC College Football 2							2					Washington (WJLA)		10/11/16
29.1	Normal Line / Football	10/29/16-10/29/16	4	:30	3:30P- Sports-ABC College Football 2							1		1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/21/16

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CPE

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30.0	Revised Line / Football	10/29/16-10/29/16	4	:30	7:57:56P- Sports-ABC College Football 3							2					Washington (WJLA)		10/11/16
30.1	Normal Line / Football	10/29/16-10/29/16	4	:30	7:57:56P- Sports-ABC College Football 3							1			\$3,500.00		Washington (WJLA)		10/21/16
30.1.1	Closed Preempt	10/29/16															Washington (WJLA)	Live Program Overrun/Spot - Sports	
31.0	Normal Line / Prime	10/30/16-10/30/16	4	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1		\$1,200.00		Washington (WJLA)		10/12/16
31.0.1	Closed Preempt	10/30/16															Washington (WJLA)	No Availability/Exception -	
32.0	Normal Line / Access	10/31/16-10/31/16	4	:30	6:58:46P- Wheel Of Fortune		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/21/16
33.0	Revised Line / Access	10/31/16-10/31/16	4	:30	7:27:56P- Jeopardy		1										Washington (WJLA)		10/21/16
33.1	Normal Line / Access	10/31/16-10/31/16	4	:30	7:27:56P- Jeopardy		1							1	\$2,100.00	\$2,100.00	Washington (WJLA)		10/28/16

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